

A.S.T.A.C. *Alberta Student Transportation Advisory Council*

Superintendent of School,
Transportation Supervisors
School Bus Contractors

June 24, 2014

Re: SCHOOL BUS SAFETY WEEK – OCTOBER 19 - 25, 2014

The Alberta Student Transportation Advisory Council (ASTAC) is an association with the mandate to promote and facilitate school bus safety in Alberta. ASTAC in conjunction with the Alberta Traffic Safety Initiative, is inviting your Board of Education to participate in promoting school bus safety for students and their families.

We are asking Boards, through their Transportation Departments, in cooperation with their schools, to emphasize and implement the following:

1. school bus evacuations
2. media advertising
3. educational information sessions in the schools
4. letters home to parents about school bus safety.

To assist in this effort, ASTAC is sponsoring a Provincial Poster Contest to all students across Alberta in grades K – 6. Last year, we received over 2000 posters to judge from. This year we are asking students to create a theme depicting school bus safety and that theme will be used across Alberta the following year for School Bus Safety.

Please assist your students in depicting how they can make their bus ride safer.

The prizes for this year's contest are provided in the attachment for each contest.

Alberta's school buses are statistically the safest means of travel available. This excellent record however, is not a given. A cooperative effort by those in the industry and the public is essential to maintaining this enviable record. Guidelines for the contest are attached.

Sincerely,

Susan Fowler
Chairperson

Enclosure