

TO: All Alberta Elementary Schools

FROM: Alberta Student Transportation Advisory Council

RE:



THE ALBERTA STUDENT TRANSPORTATION ADVISORY COUNCIL (ASTAC) IS SPONSORING A PROVINCIAL POSTER CONTEST TO PROMOTE

SCHOOL BUS SAFETY WEEK (October 19 - 25, 2014).

Who May Enter: Entries may be submitted by students in **Grades K to 6**

Deadline Date: Friday, October 31, 2014

Theme: YOUR CHOICE! SHOW US WHAT YOU KNOW AND CREATE YOUR OWN THEME THAT WILL BE USED THE FOLLOWING YEAR ACROSS ALBERTA!

Posters should be a concept depicting the safety rules of the bus. Contestants must illustrate a **theme of their choice** and the theme must be **shown on the poster**. Illustrations should be positive in approach, demonstrating only proper school bus safety behaviour. At least part of a **yellow school bus must be present** in the poster.

Prizes: Each winner from Grades K to 6 whose posters best illustrates the theme

will receive a \$25 gift card, a framed original of their poster along with a cheque for \$100 for their classroom and an engraved plaque. The committee may choose to select posters for an honourable mention and

those contestants will be selected to receive a \$25 gift card.

Poster

Specifications: Completed poster size <u>must be 11" x 17"</u> on heavy paper suitable for

framing.

The attached form must be completed and attached to the back of

each poster.

Submit to: Black Gold Regional Schools

ASTAC, c/o Sue Timmermans

3rd Floor, 1101 – 5th Street, Nisku, Alberta T9E 7N3

2014 School Bus Safety Week

Poster Contest Entry Form Must be attached to the back of the poster. Please print clearly.

Grade:		
Student Name:	 	
School:	 	
School Division: _	 	
Teacher:		

All entries will become the property of the Alberta Student Transportation Advisory Council and may be reproduced, displayed or auctioned at the Annual School Bus Convention. Prizes (plaque for the winning contestant, \$25 gift card, \$100 cash to the class of the winner to be used for a school field trip and framed print of the winning poster to the respective school) will be awarded for each grade category.

Please note that posters sent to the ASTAC Contest cannot be returned.